



An Evening of Entertainment Program Advertising Information

Overview:

The DPS Scholarship Foundation (DPSSF) is an independent non-profit 501(c)(3) foundation. Our mission is to provide scholarship support to seniors from High Schools in the Durham Public School System. Our annual fundraising event, An Evening of Entertainment (EOE), combines elementary, middle, and high school choral and dance students from across the district in a fast-paced, energetic, “show choir” performance. This year the show is on Friday, February 9th at 7:30 at the Durham Performing Arts Center (DPAC). Since we are an entirely volunteer organization, 100% of the proceeds go toward funding scholarships.

Why Advertise:

As an advertiser, you receive exposure as a business supporting the arts and education. An Evening of Entertainment is a long-standing Durham tradition that attracts a loyal and growing market with the buying power of over 2,500 active, involved community members (parents, teachers, alumni, students and members of the Durham community). This year marks our 40th Anniversary and in addition to our over 500 student performers, we will feature a special performance by alumni of Spotlight, the former all-district premier show choir!

Ad Specs: *Advertiser must provide copy ready material.*

Size: ¼ page black & white ad
Dimensions: 2”x5” (horizontal) or 2.5”x4” (vertical)
Cost: \$250.00 **

Size: ½ page black & white ad
Dimensions: 4”x5” (horizontal)
Cost: \$500.00

Size: ½ page color ad
Dimensions: 4”x5” (horizontal)
Cost: \$600.00

Deadline: Tuesday, January 23, 2018
Format: PDF (preferred), or JPEG

**As a courtesy to 501(c)(3) non-profits we offer a reduced rate of \$150

Thank you for supporting DPS college scholarships and the Arts!

Linda Routh
DPS Scholarship Foundation – EOE Committee
919-443-5735; linda.routh@dpssf.org